

**Learn more about E15, the new,
higher-ethanol fuel alternative.**

Filling up with the new E15 fuel represents an investment in our environment, in new jobs, in better car performance and a stronger, more sustainable America. And more ethanol can mean more savings. A recent study showed that ethanol saved American drivers up to 89 cents per gallon in 2010.³

To learn more about
the new E15 fuel with
15 percent ethanol, text
'E15' to 12345 or go to
www.ChooseEthanol.com/E15.



**50%
MORE
HOME-
GROWN.**



¹"Contributions of the Ethanol Industry to the Economy of the United States," Cardno ENTRIX, January 2011.

²Liska, et al., University of Nebraska.

³Hayes, Dermot J., Du, Xiaodong (April 2011). The Impact of Ethanol Production on U.S. and Regional Gasoline Markets: An Update to May 2009. Center for Agricultural and Rural Development (CARD).

**Try the new higher blend of
American-made ethanol that is
cleaner and more renewable
than ever before.**

More working Americans per gallon.

E15 is fuel blended with 15 percent ethanol. That's five percent more than the standard 10 percent ethanol most people are familiar with. More ethanol in the fuel means more jobs for hardworking Americans and better savings at the pump. Which, in turn, means a more robust economy.

In fact, an economic analysis from Cardno ENTRIX estimated in 2010 that ethanol helped employ more than 400,000 Americans. 70,400 jobs were provided directly by the ethanol industry.¹

E15 is here. So breathe easy.

According to the University of Nebraska, modern biobased ethanol can produce up to 53 percent less greenhouse gas emissions than regular gasoline.² Using E15 nationwide would reduce transportation-related greenhouse gas emissions by 39.5 million tons, the equivalent of removing 6.3 million vehicles from American roadways.

Higher octane. Better performance.

Because E15 is the latest fuel alternative on the market, some people may wonder if it's OK to burn it in their cars. The fact is, the U.S. EPA has approved E15 for all light-duty cars, trucks and SUVs manufactured in model year 2001 and newer. This means that ethanol is not only safe for your vehicle, it provides higher octane for cleaner engines, reduces knock, better winterizing and increased overall performance.

More Midwest. Less Mideast.

According to an analysis from Cardno ENTRIX, 13 billion gallons of ethanol produced in 2010 replaced the gasoline refined from 445 million barrels of imported oil — more oil than we import from Saudi Arabia.

Thanks to renewable fuels like E15, it's predicted that foreign oil dependency will fall from 60 percent to 50 percent by 2015.

