



NATIONAL ETHANOL CONFERENCE

February 22–24, 2012

Gaylord Palms Resort
& Convention Center
Orlando, Florida

Welcome to the 2012 NEC Sponsorship Program



Sponsorship Deadline:
January 16, 2012

Contact:

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Sponsorships Cultivate ROI

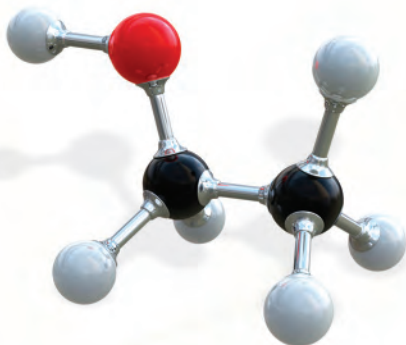
Becoming a sponsor of the 17th Annual National Ethanol Conference (NEC) is one of the most effective ways you can connect your business with **the** ethanol decision makers. With a wide range of highly visible sponsorship packages, partnering with the RFA is a valuable opportunity to promote awareness of your company or organization.

The NEC is the **premier** conference providing timely information on legislative, marketing and regulatory issues impacting the ethanol industry. Importantly, more networking is done and business meetings conducted at this conference than any other ethanol industry event.

As a sponsor you have the opportunity to:

- 1) Enhance your brand image and industry position
- 2) Broker new business with prospective partners
- 3) Spotlight your key executives
- 4) Amplify your presence and credibility as a leading company or organization in the ethanol industry.

Don't miss the opportunity to showcase your company at the NEC.





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Evening Receptions

\$20,000

One (1) available ~~one (1) welcome reception~~ and one (1) networking reception

An excellent opportunity to meet and mingle with industry representatives, these evening receptions are extremely popular events and well attended. The receptions feature food, beverage and entertainment, and offer maximum sponsorship exposure.

- Two (2) complimentary conference registrations and a 50% discount on up to two (2) additional registrations
- Complete attendee mailing list provided after the conference
- Exhibit booth or table space in the main registration and traffic flow area of the conference
- Company logo in the onsite Conference Program Guide distributed to all attendees
- Company logo in the conference registration brochure distributed to a mailing list of over 14,000 industry representatives*
- Recognition as a sponsor in an ad in *Ethanol Producer Magazine* (circ. 5,500)
- Verbal and visual recognition including company logo in General Session slide presentation
- Company logo with a hyperlink to your Web site on the official NEC Web site
- Event-specific recognition on signage, cocktail stir sticks, napkins and table top cards
- Complimentary half (½) page, full color ad in the Conference Program Guide
- “Sponsor” designation on all company representative name badges
- Company logo on conference sponsorship signage
- Use of on-site sponsor boardrooms for meetings (based on availability)
- One (1) upgrade to a Suite at the Gaylord Palms. Sponsor pays standard conference room rate.

Lunch - Thursday, February 23, 2012

SPONSORED

Take a break from the conference sessions to network with business colleagues and contacts. Enjoy a great meal while your company logo is displayed during the luncheon. A captive audience and a great way to showcase your company!

- Two (2) complimentary conference registrations and a 50% discount on up to two (2) additional registrations
- Complete attendee mailing list provided after the conference
- Exhibit booth or table space in the main registration and traffic flow area of the conference
- Company logo in the onsite Conference Program Guide distributed to all attendees
- Company logo in the conference registration brochure distributed to a mailing list of over 14,000 industry representatives*
- Recognition as a sponsor in an ad in *Ethanol Producer Magazine* (circ. 5,500)
- Verbal and visual recognition including company logo in General Session slide presentation
- Company logo with a hyperlink to your Web site on the official NEC Web site
- Event-specific recognition on signage, napkins and table top cards
- Complimentary half (½) page, full color ad in the Conference Program Guide
- “Sponsor” designation on all company representative name badges
- Company logo on conference sponsorship signage
- Use of on-site sponsor boardrooms for meetings (based on availability)
- One (1) upgrade to a Suite at the Gaylord Palms. Sponsor pays standard conference room rate.

* Guaranteed only for sponsors confirmed by October 28, 2011.



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Name Badge Lanyard

SPONSORED

Your company name will be worn by all conference attendees, as name badges are required for admission to all events. Increase your name recognition with this high impression, highly visible sponsorship opportunity.

- One (1) complimentary conference registration and a 50% discount on up to two (2) additional registrations
- Complete attendee mailing list provided after the conference
- Exhibit booth or table space in the main registration and traffic flow area of the conference
- Lanyard printed with company logo or name and “National Ethanol Conference” to be worn by all conference attendees
- Company logo in the conference registration brochure distributed to a mailing list of over 14,000 industry representatives*
- Recognition as a sponsor in an ad in *Ethanol Producer Magazine* (circ. 5,500)
- Company logo in the onsite Conference Program Guide distributed to all attendees
- Verbal and visual recognition including company logo in General Session slide presentation
- Company logo with a hyperlink to your Web site posted on the official NEC Web site
- Complimentary quarter (¼) page, full color ad in the Conference Program Guide
- Company logo on conference sponsorship signage
- “Sponsor” designation on all company representative name badges
- Use of on-site sponsor boardrooms for meetings (based on availability)

Hotel Room Key

SPONSORED

The most effective way to keep your company name in front of every attendee, 24/7.

- One (1) complimentary conference registration and a 50% discount on up to two (2) additional registrations
- Complete attendee mailing list provided after the conference
- Exhibit booth or table space in the main registration and traffic flow area of the conference
- Company logo on hotel keys distributed at the Gaylord Palm to attendees of the National Ethanol Conference
- Company logo in the conference registration brochure distributed to a mailing list of over 14,000 industry representatives*
- Recognition as a sponsor in an ad in *Ethanol Producer Magazine* (circ. 5,500)
- Company logo in the onsite Conference Program Guide distributed to all attendees
- Verbal and visual recognition including company logo in General Session slide presentation
- Company logo with a hyperlink to your Web site posted on the official NEC Web site
- Complimentary quarter (¼) page, full color ad in the Conference Program Guide
- Company logo on conference sponsorship signage
- “Sponsor” designation on all company representative name badges
- Use of on-site sponsor boardrooms for meetings (based on availability)



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Relaxation Station

SPONSORED

Provide attendees with the opportunity for a complimentary shoe shine and chair massage. An extremely popular location for NEC attendees, the Relaxation Station is a great way to promote your company in a unique setting.

- One (1) complimentary conference registration and a 50% discount on up to two (2) additional registrations
- Complete attendee mailing list provided after the conference
- Exhibit booth or table space located adjacent to the Relaxation Station
- Company logo in the onsite Conference Program Guide distributed to all attendees
- Company logo in the conference registration brochure distributed to a mailing list of over 14,000 industry representatives*
- Recognition as a sponsor in an ad in *Ethanol Producer Magazine* (circ. 5,500)
- Verbal and visual recognition including company logo in General Session slide presentation
- Company logo with a hyperlink to your Web site posted on the official NEC Web site
- Complimentary quarter (1/4) page, full color ad in the Conference Program Guide
- Company logo on conference sponsorship signage
- Your company will receive event-specific recognition on signage at the Relaxation Station
- Use of on-site sponsor boardrooms for meetings (based on availability)
- “Sponsor” designation on all company representative name badges

Conference Bags

SPONSORED

This highly visible sponsorship allows you to get your company name in front of every attendee, as they receive a complimentary registration bag with your company logo prominently displayed.

- One (1) complimentary conference registration and a 50% discount on up to two (2) additional registrations
- Complete attendee mailing list provided after the conference
- Exhibit booth or table space in the main registration and traffic flow area of the conference
- Company logo on conference bags distributed to all attendees
- Company logo in the conference registration brochure distributed to a mailing list of over 14,000 industry representatives*
- Recognition as a sponsor in an ad in *Ethanol Producer Magazine* (circ. 5,500)
- Company logo in the onsite Conference Program Guide distributed to all attendees
- Verbal and visual recognition including company logo in General Session slide presentation
- Company logo with a hyperlink to your Web site posted on the official NEC Web site
- Complimentary quarter (1/4) page, full color ad in the Conference Program Guide
- Company logo on conference sponsorship signage
- Use of on-site sponsor boardrooms for meetings (based on availability)
- “Sponsor” designation on all company representative name badges



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Conference Greening

SPONSORED

We are committed to substantially reducing waste, using earth-friendly products and reducing our carbon footprint. As the greening sponsor, your company will be recognized and highlighted as a high level, sustainable-minded sponsor throughout the conference.

- One (1) complimentary conference registration and a 50% discount on one (1) additional registration
- Complete attendee mailing list provided after the conference
- Exhibit booth or table space in the main registration and traffic flow area of the conference
- Your company will receive recognition in specific signage regarding the Greening campaign
- Company logo in the onsite Conference Program Guide distributed to all attendees
- Company logo in the conference registration brochure distributed to a mailing list of over 14,000 industry representatives*
- Recognition as a sponsor in an ad in *Ethanol Producer Magazine* (circ. 5,500)
- Verbal and visual recognition including company logo in General Session slide presentation
- Complimentary quarter (1/4) page, full color ad in the Conference Program Guide
- Company logo with a hyperlink to your Web site posted on the official NEC Web site
- Company logo on conference sponsorship signage
- “Sponsor” designation on all company representative name badges

Internet Café

SPONSORED

An extremely popular place, the Internet Café is a great way to promote your company. The location of the internet café is centralized in the main traffic flow area of the NEC. With sole sponsorship of this venue, your company is assured wide audience interaction.

- One (1) complimentary conference registration and a 50% discount on one (1) additional registration
- Complete attendee mailing list provided after the conference
- Exhibit booth or table space in the main registration and traffic flow area of the conference
- Company logo in the onsite Conference Program Guide distributed to all attendees
- Company logo in the conference registration brochure distributed to a mailing list of over 14,000 industry representatives*
- Recognition as a sponsor in an ad in *Ethanol Producer Magazine* (circ. 5,500)
- Verbal and visual recognition including company logo in General Session slide presentation
- Company logo with a hyperlink to your Web site posted on the official NEC Web site
- Link to your company’s web page on the computer desktops at the Internet Café
- Your company will receive event-specific recognition on signage at the Internet Café
- Complimentary quarter (1/4) page, full color ad in the Conference Program Guide
- Company logo on conference sponsorship signage
- “Sponsor” designation on all company representative name badges
- Use of on-site sponsor boardrooms for meetings (based on availability)



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Coffee Lounge

SPONSORED

The coffee lounge promises to be a busy place, as our attendees love their coffee and the opportunity for interaction and networking. Coffee lounge will be located in main traffic area. With sole sponsorship of this venue, your company is assured an appreciative, receptive audience.

- One (1) complimentary conference registration and a 50% discount on one (1) additional registration
- Complete attendee mailing list provided after the conference
- Exhibit booth or table space in the main registration and traffic flow area of the conference
- Company logo in the onsite Conference Program Guide distributed to all attendees
- Company logo in the conference registration brochure distributed to a mailing list of over 14,000 industry representatives*
- Recognition as a sponsor in an ad in *Ethanol Producer Magazine* (circ. 5,500)
- Verbal and visual recognition including company logo in General Session slide presentation
- Company logo with a hyperlink to your Web site posted on the official NEC Web site
- Company name and logo on event-specific signage in the coffee lounge area
- Table top cards with company logo to be displayed on tables in lounge area
- Other possible marketing opportunities such as logo on cup sleeves and cups with logo
- Complimentary quarter (1/4) page, full color ad in the Conference Program Guide
- Company logo on conference sponsorship signage
- "Sponsor" designation on all company representative name badges
- Use of on-site sponsor boardrooms for meetings (based on availability)

Breakfast ~~Two (2) available~~

SPONSORED

Make your company name the first thing attendees see as they begin their day. A great way to get your name in front of conference attendees!

- One (1) complimentary conference registration
- Complete attendee mailing list provided after the conference
- Exhibit booth or table space in the main registration and traffic flow area of the conference
- Company logo in the onsite Conference Program Guide distributed to all attendees
- Company logo in the conference registration brochure distributed to a mailing list of over 14,000 industry representatives*
- Recognition as a sponsor in an ad in *Ethanol Producer Magazine* (circ. 5,500)
- Verbal and visual recognition including company logo in General Session slide presentation
- Company logo with a hyperlink to your Web site posted on the official NEC Web site
- Your company will receive event-specific recognition on signage, napkins and table top cards
- Complimentary quarter (1/4) page, full color ad in the Conference Program Guide
- Company logo on conference sponsorship signage
- "Sponsor" designation on all company representative name badges



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Audio/Visual

\$7,500

Your company can be recognized as the sponsor of the media portion of our event.

- One (1) complimentary conference registration
- Complete attendee mailing list provided after the conference
- Exhibit booth or table space in the main registration and traffic flow area of the conference
- Company logo in the onsite Conference Program Guide distributed to all attendees
- Company logo in the conference registration brochure distributed to a mailing list of over 14,000 industry representatives*
- Recognition as a sponsor in an ad in *Ethanol Producer Magazine* (circ. 5,500)
- Verbal and visual recognition including company logo in General Session slide presentation
- Company logo with a hyperlink to your Web site posted on the official NEC Web site
- Complimentary quarter (1/4) page, full color ad in the Conference Program Guide
- Company logo on conference sponsorship signage
- “Sponsor” designation on all company representative name badges

Presentation Service Center

SPONSORED

The Presentation Service Center provides a work space for speakers as well as printers for attendees to print presentations on-site during the conference. Your company will be recognized for providing these popular services.

- Company logo in the onsite Conference Program Guide distributed to all attendees
- Complete attendee mailing list provided after the conference
- Exhibit booth or table space in the main registration and traffic flow area of the conference
- Company logo in the conference registration brochure distributed to a mailing list of over 14,000 industry representatives*
- Recognition as a sponsor in an ad in *Ethanol Producer Magazine* (circ. 5,500)
- Verbal and visual recognition including company logo in General Session slide presentation
- Complimentary quarter (1/4) page, full color ad in the Conference Program Guide
- Company logo with a hyperlink to your Web site posted on the official NEC Web site
- Your company will receive event-specific recognition on signage at the Presentation Service Center
- Company logo on conference sponsorship signage
- “Sponsor” designation on all company representative name badges





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Conference Networking

SPONSORED

This popular on-line networking tool allows attendees to browse the complete delegate list, identify leads and partners, and communicate with fellow delegates.

- Company logo in the popular onsite Conference Program Guide distributed to all attendees
- Company logo in the conference registration brochure distributed to a mailing list of over 14,000 industry representatives*
- Recognition as a sponsor in an ad in *Ethanol Producer Magazine* (circ. 5,500)
- Company logo included in slide presentation during the General Session
- Company logo on the official conference networking service web site
- Opportunity to display company literature at a designated sponsor table
- Company logo with a hyperlink to your Web site posted on the official conference Web site
- Company logo on conference sponsorship signage
- “Sponsor” designation on all company representative name badges

Refreshment Breaks – ~~Three (3) available~~

SPONSORED

Refreshment breaks are greatly appreciated by attendees and offer an excellent opportunity to network with fellow colleagues. This sponsorship opportunity is a valuable way to increase company name recognition.

- Company logo in the onsite Conference Program Guide distributed to all attendees
- Complete attendee mailing list provided after the conference
- Company logo in the conference registration brochure distributed to a mailing list of over 14,000 industry representatives*
- Recognition as a sponsor in an ad in *Ethanol Producer Magazine* (circ. 5,500)
- Verbal and visual recognition including company logo in General Session slide presentation
- Opportunity to display company literature at a designated sponsor table
- Company logo with a hyperlink to your Web site posted on the official NEC Web site
- Your company will receive event-specific recognition on signage, napkins and table top cards
- Company logo on conference sponsorship signage
- “Sponsor” designation on all company representative name badges





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Pens (Sponsor provides the pens)

\$5,000

Make sure all attendees use a pen with your company name to take notes during the conference.

- Company logo in the onsite Conference Program Guide distributed to all attendees
- Complete attendee mailing list provided after the conference
- Company logo in the conference registration brochure distributed to a mailing list of over 14,000 industry representatives*
- Recognition as a sponsor in an ad in *Ethanol Producer Magazine* (circ. 5,500)
- Verbal and visual recognition including company logo in General Session slide presentation
- Opportunity to display company literature at a designated sponsor table
- Company logo with a hyperlink to your Web site posted on the official NEC Web site
- Company logo on conference sponsorship signage
- “Sponsor” designation on all company representative name badges

Agri-Talk Live Broadcast - Two (2) available

\$5,000

A premier opportunity for exposure! Live broadcast is placed in a high visibility area, with an opportunity for your executive to be interviewed live before daily audience of 100,000+ on the nationally syndicated talk show Agri-Talk. Hosted by Mike Adams, past recipient of the Prestigious Farm Broadcaster of the Year award.

- Company logo in the onsite Conference Program Guide distributed to all attendees
- Live, one-time interview (5-10 minutes) with company representative during hour-long Agri-Talk broadcast from the conference
- Sponsorship highlighted during Agri-Talk promotional coverage in advance of the conference
- Company logo in the conference registration brochure distributed to a mailing list of over 14,000 industry representatives*
- Opportunity to display company literature at a designated sponsor table
- Verbal and visual recognition including company logo in General Session slide presentation
- Company logo with a hyperlink to your Web site posted on the official NEC Web site
- Company logo on conference sponsorship signage
- “Sponsor” designation on all company representative name badges

Resort Maps

SPONSORED

An excellent way to get your logo in the hands of all NEC attendees as they check-in at the hotel for the conference! A four-color map (8 1/2" x 11") will feature sponsor's four-color logo. Maps come in handy while navigating the resort and conference meeting space.

- Company logo in the onsite Conference Program Guide distributed to all attendees
- Company logo in the conference registration brochure distributed to a mailing list of over 14,000 industry representatives*
- Recognition as a sponsor in an ad in *Ethanol Producer Magazine* (circ. 5,500)
- Verbal and visual recognition including company logo in General Session slide presentation
- Opportunity to display company literature at a designated sponsor table
- Company logo with a hyperlink to your Web site posted on the official NEC Web site
- Company logo on conference sponsorship signage
- “Sponsor” designation on all company representative name badges



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Banner Poles ~~Five (5) available~~

SPONSORED

Have your company logo prominently displayed on NEC banners hung on the lamp poles along the main walking pathways to all conference activities. The 22" wide x 44" tall banners will include the conference logo and sponsoring company's logo. Banners will be designed by RFA. Five (5) \$1,250 sponsorships are available with each sponsor receiving three (3) banners. Option to purchase entire sponsorship for a total of 15 banners for \$6,250.

- Company logo in the onsite Conference Program Guide distributed to all attendees
- Company logo in the conference registration brochure distributed to a mailing list of over 14,000 industry representatives*
- Recognition as a sponsor in an ad in *Ethanol Producer Magazine* (circ. 5,500)
- Verbal and visual recognition including company logo in General Session slide presentation
- Opportunity to display company literature at a designated sponsor table
- Company logo with a hyperlink to your Web site posted on the official NEC Web site
- Company logo on conference sponsorship signage
- "Sponsor" designation on all company representative name badges

Window Decals ~~Six (6)~~

SPONSORED

A great way to bring eye-level attention to your company or product. The walking pathway from the hotel to the conference center is lined with windows. Decals can be placed on individual 3'2"h x 3'1"w windows, or you can design your image to cover multiple windows for a larger impact. Decals will be designed by RFA and will include the conference logo and sponsoring company's logo. Six (6) \$1,000 sponsorships available with each sponsor receiving four (4) window decals. Option to purchase entire sponsorship for a total of 24 window decals for \$6,000.

- Company logo in the onsite Conference Program Guide distributed to all attendees
- Company logo in the conference registration brochure distributed to a mailing list of over 14,000 industry representatives*
- Recognition as a sponsor in an ad in *Ethanol Producer Magazine* (circ. 5,500)
- Verbal and visual recognition including company logo in General Session slide presentation
- Opportunity to display company literature at a designated sponsor table
- Company logo with a hyperlink to your Web site posted on the official NEC Web site
- Company logo on conference sponsorship signage
- "Sponsor" designation on all company representative name badges



* Guaranteed only for sponsors confirmed by October 28, 2011.



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Floor Decals ~~Five (5) available~~

SPONSORED

Advertise your company or product with floor decals indicating the walking pathway to the National Ethanol Conference. Each floor decal is 2' x 2', and will include the conference logo and sponsoring company's logo. Decals will be designed by RFA. Five (5) \$500 sponsorships available with each sponsor receiving three (3) floor decals. Option to purchase entire sponsorship for a total of 15 floor decals for \$2,500.

- Company logo in the onsite Conference Program Guide distributed to all attendees
- Company logo in the conference registration brochure distributed to a mailing list of over 14,000 industry representatives*
- Recognition as a sponsor in an ad in *Ethanol Producer Magazine* (circ. 5,500)
- Verbal and visual recognition including company logo in General Session slide presentation
- Opportunity to display company literature at a designated sponsor table
- Company logo with a hyperlink to your Web site posted on the official NEC Web site
- Company logo on conference sponsorship signage
- "Sponsor" designation on all company representative name badges

Water Coolers

SPONSORED

Be sure your company is the talk of the conference at water cooler stations distributed throughout the main traffic area. Sponsorship includes eight (8) water cooler stations. Each sign is 15 1/2" x 28 1/2". Graphics will be designed by RFA.

- Company logo in the onsite Conference Program Guide distributed to all attendees
- Company logo in the conference registration brochure distributed to a mailing list of over 14,000 industry representatives*
- Recognition as a sponsor in an ad in *Ethanol Producer Magazine* (circ. 5,500)
- Verbal and visual recognition including company logo in General Session slide presentation
- Opportunity to display company literature next to water coolers. (Racks for literature supplied by the sponsor. If sponsor does not elect to provide literature racks then company literature will be located at a designated sponsor table).
- Company logo with a hyperlink to your Web site posted on the official NEC Web site
- Company logo on conference sponsorship signage
- "Sponsor" designation on all company representative name badges





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Conference Supporting Sponsors

\$2,500

Unlimited Availability

- Company logo in the onsite Conference Program Guide distributed to all attendees
- Company logo in the conference registration brochure distributed to a mailing list of over 14,000 industry representatives*
- Recognition as a sponsor in an ad in *Ethanol Producer Magazine* (circ. 5,500)
- Verbal and visual recognition including company logo in General Session slide presentation
- Opportunity to display company literature at a designated sponsor table
- Company logo with a hyperlink to your Web site posted on the official NEC Web site
- Company logo on conference sponsorship signage
- “Sponsor” designation on all company representative name badges

Program Guide Advertising Opportunity (limited availability)

\$5,000

Want to increase your company’s visibility to conference attendees? A limited number of full-page, full color ads are available in the popular onsite Conference Program Guide distributed to all attendees. This reference guide is the only program distributed to attendees at the conference, and includes the agenda, meeting space maps, speaker biographies and other essential information.

(Advertising specifications will be provided upon review of your application. Page placement is at RFA’s discretion).





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Annual Golf Tournament

Wednesday, February 22, 2012

The Annual NEC Golf Tournament will be held at ChampionsGate Golf Club, featuring courses designed by accomplished architect and golfer, Greg Norman. Participants enjoy a rare chance to play a premier course while networking with fellow industry representatives. There is something for everyone, with opportunities ranging from platinum sponsors to individual hole sponsors. Several opportunities offer conference exposure, including booth space.

Platinum Sponsor (One Available)

\$10,000

- One (1) complimentary foursome in the Golf Tournament
- One (1) complimentary conference registration
- Company logo in the onsite Conference Program Guide distributed to all attendees
- Company logo in the conference registration brochure distributed to a mailing list of over 14,000 industry representatives *
- Recognition as a sponsor in an ad in *Ethanol Producer Magazine* (circ. 5,500)
- Verbal and visual recognition including company logo in General Session slide presentation
- Exhibit booth or table space in the main traffic area of the conference
- Company logo with a hyperlink to your Web site posted on the official NEC Web site
- Your company will receive event-specific recognition on signage at the Golf Tournament
- Complimentary half (1/2) page, full color ad in the Conference Program Guide
- "Sponsor" designation on all company representative name badges
- Use of on-site sponsor boardrooms for meetings (based on availability)
- Company logo on conference sponsorship signage
- One (1) complimentary Suite upgrade at the conference hotel. Sponsor pays standard conference room rate.
- Acknowledgement of your company logo on golf rules sheet
- Placement of a company keepsake on golf carts, supplied by the sponsor

Gold Sponsor (Two Available)

\$5,000

- One (1) complimentary foursome in the Golf Tournament
- Company logo in the onsite Conference Program Guide distributed to all conference attendees
- Company logo in the conference registration brochure distributed to a mailing list of over 14,000 industry representatives *
- Recognition as a sponsor in an ad in *Ethanol Producer Magazine* (circ. 5,500)
- Verbal and visual recognition including company logo in General Session slide presentation
- Exhibit booth or table space in the main traffic area of the conference
- Company logo with a hyperlink to your Web site posted on the official NEC Web site
- Your company will receive event-specific recognition on signage at the Golf Tournament
- "Sponsor" designation on all company representative name badges
- Company logo on conference sponsorship signage
- Opportunity to display company literature at a designated sponsor table
- Acknowledgement of your company logo on golf rules sheet
- Placement of a company keepsake on golf carts, supplied by the sponsor



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Awards Luncheon

\$3,000

- Opportunity to display company literature at a designated sponsor table
- Sponsor will receive recognition on signage at the golf event
- Company logo on napkins and table top cards on the luncheon tables
- Placement of a company keepsake on golf carts, supplied by the sponsor

Breakfast Sponsor

\$1,500

- Sponsor will receive recognition on signage at the golf event
- Company logo on napkins and table top cards on the breakfast tables
- Placement of a company keepsake on golf carts, supplied by the sponsor

Beverage Carts

SPONSORED

- Sponsor will receive recognition on signage on the carts
- Placement of a company keepsake on golf carts, supplied by the sponsor

Sponsorship of Individual Holes

\$500 each

A sign will be provided to indicate the company sponsoring each hole. Please indicate below whether you have a preference for hole number. You may also hand out keepsakes at your sponsored hole to all golfers. Keepsake provided by the sponsor.

Hole # _____





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*** DEADLINE: JANUARY 16, 2012**

Sponsorship Form Complete form and fax to 202-289-7519. Retain a copy for your files.

NAME _____

TITLE _____ COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE _____ WEB SITE _____

E-MAIL _____

SPONSORSHIP CATEGORIES	SPONSORSHIP AMOUNT	SPONSORSHIP CATEGORIES	SPONSORSHIP AMOUNT
Event Sponsorships		Event Sponsorships	
<input checked="" type="checkbox"/> Welcome Reception, Wed, Feb. 22	SPONSORED \$20,000	<input checked="" type="checkbox"/> AM Refreshment Break, Fri, Feb. 24	SPONSORED \$ 5,000
<input type="checkbox"/> Networking Reception, Thur, Feb. 23	\$20,000	<input type="checkbox"/> Pens	\$ 5,000
<input checked="" type="checkbox"/> Lunch, Thur, Feb. 23	SPONSORED \$20,000	<input type="checkbox"/> Advertisement	\$ 5,000
<input checked="" type="checkbox"/> Lanyard	SPONSORED \$15,000	<input type="checkbox"/> Agri-Talk Live Broadcast	\$ 5,000
<input checked="" type="checkbox"/> Hotel Room Key	SPONSORED \$15,000	<input checked="" type="checkbox"/> Resort & Convention Center Meeting Room	SPONSORED \$ 4,000
<input checked="" type="checkbox"/> Relaxation Station	SPONSORED \$12,500	<input type="checkbox"/> Conference Supporting Sponsor	\$ 2,500
<input checked="" type="checkbox"/> Conference Bags	SPONSORED \$10,000	<input checked="" type="checkbox"/> Banner Light Poles	SPONSORED \$ _____
<input checked="" type="checkbox"/> Greening	SPONSORED \$10,000	<input checked="" type="checkbox"/> Window Decals	SPONSORED \$ _____
<input checked="" type="checkbox"/> Internet Café	SPONSORED \$10,000	<input checked="" type="checkbox"/> Water Coolers	SPONSORED \$ 2,500
<input checked="" type="checkbox"/> Coffee Lounge	SPONSORED \$10,000	<input checked="" type="checkbox"/> Floor Decals	SPONSORED \$ _____
<input checked="" type="checkbox"/> Breakfast, Thur, Feb. 23	SPONSORED \$ 7,500	<input type="checkbox"/> Golf Platinum Sponsor	\$10,000
<input checked="" type="checkbox"/> Breakfast, Fri, Feb. 24	SPONSORED \$ 7,500	<input type="checkbox"/> Golf Gold Sponsor	\$ 5,000
<input type="checkbox"/> Audio/Visual	\$ 7,500	<input type="checkbox"/> Golf Awards Luncheon	\$ 3,000
<input checked="" type="checkbox"/> Presentation Service Center	SPONSORED \$ 5,000	<input type="checkbox"/> Golf Breakfast Sponsor	\$ 1,500
<input checked="" type="checkbox"/> Networking	SPONSORED \$ 5,000	<input checked="" type="checkbox"/> Golf Beverage Carts	SPONSORED \$ 1,000
<input checked="" type="checkbox"/> AM Refreshment Break, Thur, Feb. 23	SPONSORED \$ 5,000	<input type="checkbox"/> Golf Individual Holes	\$ 500
<input checked="" type="checkbox"/> PM Refreshment Break, Thur, Feb. 23	SPONSORED \$ 5,000	TOTAL AMOUNT	\$ _____

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